



The Transverse Information Systems: New Solutions for IS and Business Performance (Iste)

Francois Rivard, Georges Abou Harb, Philippe Meret

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Information systems have an enormous potential for improving business performance. With this in mind, companies must set out to exploit and optimize this potential without delay in order to improve their efficiency and continue to set themselves apart from the competition. This comprehensive text provides the information needed to understand and implement these systems at a practical level.

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