



Change is Like a Slinky: 30 Strategies for Promoting and Surviving Change in Your Organization (World's Easiest Pocket Guide)

Hans Finzel

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A practical guide to navigate change in today's organizational climate. Change or perish: this is a current motto for leaders in all types of organizations. But how does one adapt to such fast and furious change and effectively lead the organization through change intact and more effective? Hans Finzel provides a proven strategy in *Change is Like a Slinky*, exploring the six major phases in the cycle of change. As he says, 'Change is a lot like a Slinky... A slinky can be a lot of fun, but it is also completely unpredictable.' Instead of grudgingly wading through inevitable change, readers will find themselves equipped and fired up to tackle it head on.

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