



Changing Organizational Culture: The Change Agent's Guidebook

Marc J. Schabracq

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To alter an organization's culture, change agents must first understand its attitudes, beliefs and assumptions. Marc Schabracq's innovative new book is based on a fresh way of thinking that deals with both the functional and structural features of cultures. Focusing on the greatest barrier to organizational change - the attitudes and assumptions of people – it offers three approaches that collectively assist the change process: changing goals through the leader; improving effectiveness through the members; and enriching assumptions through group dialogue. The scales, checklists and exercises are available online. A priceless resource for consultants and change agents, *Changing Organizational Culture* is also valuable reading for senior managers and business students interested in the change process.

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Carla McFarlin:

A lot of people always spent their own free time to vacation as well as go to the outside with them friends and family or their friend. Were you aware? Many a lot of people spent they free time just watching TV, or maybe playing video games all day long. In order to try to find a new activity that is look different you can read a new book. It is really fun for yourself. If you enjoy the book that you read you can spent 24 hours a day to reading a reserve. The book Changing Organizational Culture: The Change Agent's Guidebook it is rather good to read. There are a lot of folks that recommended this book. They were enjoying reading this book. If you did not have enough space to deliver this book you can buy typically the e-book. You can m0ore very easily to read this book out of your smart phone. The price is not to cover but this book offers high quality.

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