

Beating the Dow Completely Revised and Updated

Michael B. O'Higgins, John Downes



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In 1991, Michael B. O'Higgins, one of the nation's top money managers, turned the investment world upside down with an ingenious strategy, showing how all investors--from those with only \$5,000 to invest to millionaires--could beat the pros 95% of the time by putting 100% of their equity investment into the highyield, low-risk "dog" stocks of the Dow Jones Industrial Average. His formula spawned a veritable industry, including websites, mutual funds, and \$20 billion worth of investments, elevating the theory to legendary status.

Reflecting on the greatest bull market of our time, this must-have investment guide has been revised and updated for a new economy. With current company and stock profiles, as well as new charts, statistics, graphs, and figures, Beating the Dow is the smart investment that you--and your portfolio--can't afford to miss.



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