



Wannabe U: Inside the Corporate University

Gaye Tuchman

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Wannabe U: Inside the Corporate University Gaye Tuchman

Based on years of observation at a large state university, *Wannabe U* tracks the dispiriting consequences of trading in traditional educational values for loyalty to the market. Aping their boardroom idols, the new corporate administrators at such universities wander from job to job and reductively view the students there as future workers in need of training. Obsessed with measurable successes, they stress auditing and accountability, which leads to policies of surveillance and control dubiously cloaked in the guise of scientific administration. In this eye-opening exposé of the modern university, Tuchman paints a candid portrait of the corporatization of higher education and its impact on students and faculty.

Like the best campus novelists, Tuchman entertains with her acidly witty observations of backstage power dynamics and faculty politics, but ultimately *Wannabe U* is a hard-hitting account of how higher education's misguided pursuit of success fails us all.

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Michael Stanford:

Spent a free time to be fun activity to try and do! A lot of people spent their down time with their family, or their particular friends. Usually they performing activity like watching television, planning to beach, or picnic inside the park. They actually doing same thing every week. Do you feel it? Do you want to something different to fill your personal free time/ holiday? May be reading a book is usually option to fill your totally free time/ holiday. The first thing you ask may be what kinds of guide that you should read. If you want to consider look for book, may be the reserve untitled Wannabe U: Inside the Corporate University can be very good book to read. May be it might be best activity to you.

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