



ValuFocus Investing: A Cash-Loving Contrarian Way to Invest in Stocks (Wiley Finance)

Rawley Thomas, William Mahoney

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A must-read book for investors who prefer to pick stocks based on cash flow facts, not on media hype and fiction

How to Pick a Stock is written for the contrarian investor who wants an investing method that is based on cash flow facts, not on media hype and speculative impulse. This book combines an accessible presentation of a contrarian investment model and the ValuFocus tool that offers a highly studious, detailed explanation of understanding a company's true intrinsic value.

If you can calculate a company's intrinsic value on the basis of knowing if the market is currently under, fairly, or over pricing its stock, then it is possible to invest wisely in the stock market. Investors who want to buy undervalued stocks, or sell (short) overvalued ones will find this book immensely useful. The ValuFocus investing tool calculates the intrinsic value of every company in their database automatically. Thus, an individual investor can become an "A" student of a modeling process, or can go right ahead in using this tool to pick stocks and manage their own portfolio. Additionally, this book helps to develop an enhanced framework to fundamental equity valuation.

- Contains the ValuFocus tool for calculating the intrinsic value of every company in the LCRT Nucleus database
- Offers specific and innovative valuation techniques of practicing professionals for individuals to use in picking stocks long-term
- Highlights the most state-of-the-art approaches to unconventional stock-picking for investors and corporate finance professionals

Offering encouragement to individual investors by outlining a model that delivers satisfying returns, *How to Pick a Stock* is especially useful for those who are patient and believe in longer-term investing horizons.

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The reason why? Because this ValuFocus Investing: A Cash-Loving Contrarian Way to Invest in Stocks (Wiley Finance) is an unordinary book that the inside of the guide waiting for you to snap it but latter it will shock you with the secret this inside. Reading this book close to it was fantastic author who also write the book in such wonderful way makes the content on the inside easier to understand, entertaining means but still convey the meaning completely. So , it is good for you for not hesitating having this nowadays or you going to regret it. This excellent book will give you a lot of benefits than the other book have got such as help improving your ability and your critical thinking technique. So , still want to hold up having that book? If I have been you I will go to the publication store hurriedly.

Gwendolyn Mullins:

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