



Summary : The Gorilla Game - Geoffrey Moore, Paul Johnson & Tom Kippola: An Investor's Guide to Picking Winners in High Technology

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Complete summary of Geoffrey Moore, Paul Johnson and Tom Kippola's book: "The Gorilla Game: An Investor's Guide to Picking Winners in High Technology".

This summary of the ideas from Geoffrey Moore, Paul Johnson and Tom Kippola's book "The Gorilla Game" shows how the real challenge in business is how to identify the potential star performers of tomorrow before their stock becomes highly valued in the marketplace. In their book, the authors explain how "gorilla game investing" is a strategy designed to answer that challenge. It focuses specifically on high technology stocks and industry sectors. Within those sectors, a ‘gorilla’ is a market leading company with a dominant position. This summary demonstrates "gorilla game investing" and how it can lead to huge profits.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "The Gorilla Game" and discover the key to finding the future giants and making the right investment.

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