



Managing Finance

D. Crowther

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Managing Finance is developed from tried and tested materials that are easy to read and work is written from a managerial perspective for general managers on executive or MBA courses. The text focuses on accounting from the viewpoint of the needs of managers for financial information and understanding. Scenarios and examples are included that demonstrate a socially responsible approach.

Business Scenarios are presented at the opening of each chapter and this is then used to explore the topics covered given at the start of the chapter. This approach is very appealing to people with business experience

There is supplementary material with this text for the website with additional exercises, cases, multiple choice questions, Powerpoint presentations, and tutorial material. This will be kept up-to-date and provide links to other resources.

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