



Inspire! What Great Leaders Do

Lance Secretan

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A top business consultant and speaker lights the path to a positive, productive work environment

What do the best leaders do to achieve greatness in the modern workplace that is muddled by fear, pressure for productivity, overwork? Inspire! offers business leaders a clear vision of what a positive, productive, inspiring organization looks like in these challenging and chaotic times, and how to get there.

The key to extraordinary long-term performance lies in a transformational commitment to inspiring people rather than motivating them. Lance Secretan's Higher Ground Leadership concepts have been widely used to increase profits and quality, slash staff turnover, and achieve record organizational and personal performance. Inspire! describes Lance's breakthrough thinking, often in the words of the pace-setting leaders who are implementing them and building legacies. Countless examples, stories, and case studies demonstrate the magic of these brilliant ideas.

Six essential values form the foundation of positive, productive, and profitable organizations and a meaningful and fulfilling life-courage to begin the transformation; authenticity that lets people contribute all of themselves and excel; service that fosters a spirit of cooperation; truth-telling that builds trust and loyalty; love for others that leads to inspired results; and effectiveness, the attainment of results. Inspire! shows leaders in any organization how to foster these essential values that lead to personal and organizational greatness.

Lance Secretan (Alton, Ontario, Canada) is one of the world's foremost thinkers on self-improvement and leadership. He is an author, award-winning columnist, philosopher, corporate coach, and a renowned public speaker and business consultant. He served as chairman of the Advisory Board of the 1997 Special Olympics World Winter Games and is also a former ambassador to the United Nations Environment Program.

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