



**Critical Animal and Media Studies:  
Communication for Nonhuman Animal Advocacy  
(Routledge Research in Cultural and Media  
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# Critical Animal and Media Studies: Communication for Nonhuman Animal Advocacy (Routledge Research in Cultural and Media Studies)

## Critical Animal and Media Studies: Communication for Nonhuman Animal Advocacy (Routledge Research in Cultural and Media Studies)

This book aims to put the speciesism debate and the treatment of non-human animals on the agenda of critical media studies and to put media studies on the agenda of animal ethics researchers. Contributors examine the convergence of media and animal ethics from theoretical, philosophical, discursive, social constructionist, and political economic perspectives. The book is divided into three sections: foundations, representation, and responsibility, outlining the different disciplinary approaches' application to media studies and covering how non-human animals, and the relationship between humans and non-humans, are represented by the mass media, concluding with suggestions for how the media, as a major producer of cultural norms and values related to non-human animals and how we treat them, might improve such representations.

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