



BPM Technologie Radar 2010 (German Edition)

Tom Thaler, Sabrina Brück, Harald Schäfer

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Forschungsarbeit aus dem Jahr 2010 im Fachbereich Informatik - Wirtschaftsinformatik, Universität des Saarlandes (Institut für Wirtschaftsinformatik), Sprache: Deutsch, Abstract: Gerade der Bereich des Geschäftsprozessmanagements ist gekennzeichnet durch eine kontinuierliche Erweiterung der Terminologie. In sehr kurzen Abständen werden hier neue Begriffe und Themenfacetten angesprochen, wobei es immer schwieriger wird, den Überblick über die Vielfalt dieser Aspekte zu halten und der Entwicklung zu folgen. Nicht einfacher macht es die Tatsache, dass immer häufiger so genannte „Buzzwords“ in der Literatur auftauchen, welche weder implizit spezifiziert werden, noch ein näherer Bezug hergestellt wird.

Aus diesem Grund wird in der vorliegenden Arbeit gezielt nach entsprechenden Schlagwörtern und „Buzzwords“ gesucht und versucht diese zu definieren. Anschließend wird auf Grundlage der Ergebnisse ein Technologie-Radar aufgespannt, um einerseits die Relevanz und andererseits der Entwicklungsstand im innerhalb einer groben Kategorisierung grafisch zu veranschaulichen.

Kapitel 2 wird zunächst auf die Herangehensweise, die Such- und Auswertungsdesigns und die Annahmen zur Erstellung des Radars eingegangen. In Kapitel 3 werden anschließend die identifizierten Technologien ab einer bestimmten Relevanz kategorisch erläutert und im abschließenden Kapitel 4 im eigentlichen BPM-Technologie-Radar grafisch dargestellt.

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