

Impact Analysis: How Research Can Enter Application and Make A Difference (Applied Social Research Series)



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Throughout the social sciences, the gap between research and application is a reminder that the goals of scholars and practitioners are not always one and the same. Still, the best scholarship is often acknowledged to be that which informs practice, and the best practice--whether defined in terms of efficiency, flexibility, long-term vision, or even profit--is often that which is based on relevant research.

This book presents a discussion among eminent researchers, practitioners, and consultants of the new field of "Impact Analysis." They address three central issues:

*the practical ways in which scholars can better ensure that their work has an important influence on practice;

*the pros and cons in forging a closer connection between research, consulting, and practice; and *how, despite potential drawbacks, a closer relationship between research and practice can be mutually beneficial.

In addition to practical advice, the participants offer predictions that will be of interest to applied researchers in this field and business-oriented professionals.



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